2016 TREE Fund Corporate Partnership Opportunities

The Tree Research and Education Endowment (TREE) Fund is a 501(c)3 nonprofit organization dedicated to sustaining the world's urban and community forests by funding scientific research, education programs, and scholarships related to arboriculture and urban forestry. The TREE Fund's endowment secures its mission for the long term; annual operations are sustained by individual donors and business partners. Corporate Partnerships provide opportunities for businesses to support the TREE Fund's mission while publicly sharing their commitment with our international community of supporters and beneficiaries. 2016 Partnership opportunities include:

Crown Partner ($50,000): Logo recognition on signage and apparel at all community engagement events, recognition in related marketing campaigns and websites, year-round logo placement on front page of TREE Fund's primary website, on-stage recognition at all community engagement events, feature article in one TREE Fund Bulletin with social media promotion, logo placement on all materials printed for public release, national media announcement at inception of partnership. and named recognition for mutually agreed upon area of operating support (e.g. Media Sponsor, Educational Programming Sponsor, etc.).

Diamond Partner ($25,000): Logo recognition on signage and apparel at three mutually agreed upon community engagement events, recognition in related marketing campaigns and websites, year-round logo placement on front page of TREE Fund's primary website, on-stage recognition at three community engagement events, feature article in one TREE Fund Bulletin with social media promotion, logo placement on all materials printed for public release, and a national media announcement at inception of partnership.

Platinum Partner ($15,000): Logo recognition on signage and apparel at two mutually agreed upon community engagement events, recognition in related marketing campaigns and websites, year-round logo placement on front page of TREE Fund's primary website, on-stage recognition at two community engagement events, feature article in one TREE Fund Bulletin with social media promotion, and logo placement on all materials printed for public release.

Gold Partner ($10,000): Logo recognition on signage and apparel at two mutually agreed upon community engagement events, recognition in related marketing campaigns and websites, on-stage recognition at two community engagement events, and year-round logo placement on front page of TREE Fund's primary website.

Silver Partner ($5,000): Logo recognition on signage and apparel at two mutually agreed upon community engagement events, plus recognition in related marketing campaigns and websites.

Bronze Partner ($2,500): Name recognition on signage and apparel at one mutually agreed upon community engagement event, plus recognition in related marketing campaigns and websites.

For more information contact Mary DiCarlo at marydicarlo@treefund.org or (630) 369-8300.