

2017 TREE Fund Partnership Opportunities

The Tree Research and Education Endowment (TREE) Fund is a nonprofit organization dedicated to sustaining the world's urban and community forests by funding scientific research, education programs, and scholarships related to arboriculture and urban forestry. Partnerships provide opportunities for corporations, small businesses and other community organizations to receive acknowledgment of their support for our charitable mission. In 2017, TREE Fund will consolidate its signature events – the STIHL Tour des Trees and TREE Fund After Hours – into a major community celebration of our 15th Anniversary by staging these events in conjunction with the ISA International Conference and International Tree Climbing Championship, providing an unprecedented synthesis of partnership experiences. This year's partnership opportunities include:

Crown Partner (\$50,000): Logo recognition on signage and apparel (where applicable) at community engagement events, year-round logo placement in crawl on front page of TREE Fund's primary website, on-stage recognition at all community engagement events, space for a partner-provided feature article in one TREE Fund Bulletin with social media promotion, logo placement on all materials printed for public release (including trade magazine advertisements), national media announcement at inception of partnership, name recognition for mutually agreed upon area of operating support (e.g. Media Sponsor or Educational Sponsor), and name recognition in press releases and marketing materials supporting community engagement events.

Diamond Partner (\$25,000): Logo recognition on signage and apparel (where applicable) at community engagement events, year-round logo placement in crawl on front page of TREE Fund's primary website, on-stage recognition at all community engagement events, space for a partner-provided feature article in one TREE Fund Bulletin with social media promotion, logo placement on all materials printed for public release (including trade magazine advertisements), and name recognition in press releases and marketing materials supporting community engagement events.

Platinum Partner (\$15,000): Logo recognition on signage and apparel (where applicable) at community engagement events, year-round logo placement in crawl on front page of TREE Fund's primary website, on-stage recognition at all community engagement events, space for a partner-provided feature article in one TREE Fund Bulletin with social media promotion, and name recognition in press releases and marketing materials supporting community engagement events.

Gold Partner (\$10,000): Logo recognition on signage and apparel (where applicable) at community engagement events, year-round logo placement in crawl on front page of TREE Fund's primary website, and name recognition in press releases and marketing materials supporting community engagement events.

Silver Partner (\$5,000): Logo recognition on signage and name recognition on apparel (where applicable) at community engagement events, and name recognition in press releases and marketing materials supporting community engagement events.

Bronze Partner (\$2,500): Name recognition on signage and apparel (where applicable) at community engagement events, and name recognition in press releases and marketing materials supporting community engagement events.

For more information visit treefund.org, or contact us at treefund@treefund.org or (630) 369-8300.