

TREE FUND 2017 PARTNERSHIP OPPORTUNITIES

	Crown Partner (\$50,000)	Diamond Partner (\$25,000)	Platinum Partner (\$15,000)	Gold Partner (\$10,000)	Silver Partner (\$5,000)	Bronze Partner (\$2,500)
Named recognition for mutually agreed upon area of operating support	YES	NO	NO	NO	NO	NO
National media announcement at inception of partnership	YES	NO	NO	NO	NO	NO
Logo placement on all materials printed for public release, including trade newspaper advertisements	YES	YES	NO	NO	NO	NO
Space for partner-prepared feature article in one TREE Fund Bulletin, with related social media support	YES	YES	YES	NO	NO	NO
On-Stage recognition at community engagement event(s)	YES	YES	YES	NO	NO	NO
Year-round logo placement in crawl on front page of TREE Fund's primary website	YES	YES	YES	YES	NO	NO
Logo recognition on signage and apparel (where applicable) at community engagement event(s)	YES	YES	YES	YES	YES (Signage Only)	NO
Name recognition on signage and apparel (where applicable) at community engagement event(s)	NO	NO	NO	NO	YES (Apparel Only)	YES
Name recognition in press releases and marketing materials supporting community engagement events	YES	YES	YES	YES	YES	YES

Note 1: In-kind contributions will be credited only to the extent which they directly reduce budgeted operating costs.

Note 2: Documented multi-year endowment campaign pledges of \$10,000+/year will be credited at total pledge amount throughout campaign.